

Unrealised Potential

ARTIST: John Hyatt

TITLE: From Things to Flows

Outline of Unrealised Potential

This is a web-based permanent exhibition/resource. Thousands of ideas for exhibitions, artworks, displays, publications etc... are collected via the web and other possible means and are housed in a virtual warehouse, similar to a DIY warehouse. The ideas are catalogued according to a system in order to make them easy to find in the specialist sections and on the shelves. Or you might browse the shelves. Think of the ideas as the equivalent of hardware items, such as screws, i.e. you go to the woodwork section of screws and nails etc, locate the screws, arranged before you one-by-one are the different types of screw and you chose to buy just the screw you need. If you want a basin, you go to the plumbing section, a grow bag to the gardening etc. In The Soft Warehouse, the curator has created a taxonomy of ideas so you can find the idea you want, just like a screw. Then you can take it away and use it. The organisation must be clear and easy to use. Then everyone has an equal opportunity to be an artist, unhampered by troublesome intellectual capacity or out-dated notions of skill or talent.

Suggested Artists

See above

Signed on behalf of John Hyatt by Unrealised Potential, (Chavez-Dawson, Ely & Harris).

Date

For Terms and Conditions see:
www.unrealisedprojects.org



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