

Unrealised Potential

ARTIST: Cecilia Wee

TITLE: Campaign to enlighten England with modern architecture from the inter-war era.

Outline of Unrealised Potential

Between the First and Second World Wars, architecture in England was influenced by progressive and aspirational developments on an international scale, not least of all the increasing utility of modern materials such as concrete and steel, or events such as the Paris International Exposition of Modern Industrial and Decorative Art in 1925. From Bauhaus economy, to Le Corbusier's projections of ordered cities, to the ostentatious Art Deco detail of the Chrysler Building, aspects of modernist architecture were absorbed by architects working in England to produce numerous outstanding structures worthy of international interest.

It is therefore necessary to initiate a campaign about modernist architecture in England from the inter-war era.

The campaign will develop and maintain a comprehensive archive of modernist buildings in England from the inter-war period (including that which is now demolished). As well as records on leisure centres and hotels, the archive will also include industrial and residential structures. The archive will document exteriors and interiors of buildings, wherever possible.

The campaign will keep informed about demolitions of modernist buildings and buildings at risk of demolition.

The campaign will keep informed about developments of new buildings in major English cities. Wherever a development springs up, the campaign will project images of the nearest modernist building onto the hoarding. If the site is close to several modernist buildings, the campaign will choose images of a structure that is similar in function to the new development.

Temporarily replacing the artists' impression of a new build with images of nearby modernist buildings serves as a reminder of England's relationship to a significant moment in architecture.

Cecilia Wee

May 2010

Suggested Artists

See above

Signed on behalf of Cecilia Wee by Unrealised Potential, (Chavez-Dawson, Ely & Harris).

Date

For Terms and Conditions see:
www.unrealisedprojects.org



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