

Unrealised Potential

ARTIST: Benjamin Cove

TITLE: V.Y.B.A. – (Very) Young British Artists

Outline of Unrealised Potential

This show is a dream come true not only for those interested in the artistic education of British youngsters, but also for those interested in discovering hidden artistic talent lying dormant in the playground. Following the tradition of artists reworking well known pieces from art history, this show will allow the reinterpretation of Young British Art by today's primary school children. The show will consist of a number of newly commissioned works by 'the kids', today's Very Young British Artists who will be tomorrow's Young British Artists. A national competition will be launched asking children between the ages of 5 and 11 to 'remake' the classics by well known artists such as Hirst and Emin using techniques and materials at their immediate disposal. Obviously it would be impossible to predict the outcome of such a show here, but perhaps we may see some of the following: A new take on Tracy Emin's tent – a wendy house decorated with the names of "All the People I've Ever Played With". Hirst's shark piece as a fish-finger or battered cod portion suspended in a plastic fish tank. Gary Hume's paintings done in ready-mix paint on card then laminated. Mat Colishaws bullet Hole lightbox reworked as a photo of a grazed knee injury. Not only will this show allow the public to witness first hand the future of British Art today, but it will be great news for buyers and curators alike. Why wait until after an artist has completed a degree before buying and exhibiting their work? Instead it can be snatched up at bargain prices and with excellent availability for exhibition purposes. This will be a 'must see, show for all'.

Suggested Artists

See above

Signed on behalf of Benjamin Cove by Unrealised Potential, (Chavez-Dawson, Ely & Harris).

Date

For Terms and Conditions see:
www.unrealisedprojects.org



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